

This agreement is made by 99 th Force Support Squadron Marketing and effective .

BETWEEN: Nellis Air Force Base Nonappropriated Fund Instrumentality (NAFI)
 4475 England Ave, Ste 208. Bldg. 20 Las Vegas, NV 89191

AND: **Company/Advertiser**
 Address

The 99 th Force Support Squadron agrees to fulfill the terms of this agreement with the “Advertiser” as outlined below. The Advertiser agrees to provide financial payment according to the terms set forth in this agreement.

2 SELECT FROM THESE ADVERTISING OPTIONS:

	MONTHLY RATE: (22" x 28")	CONTRACT RATES: (save per month)	ADVERTISING MONTH(S)															
POSTER	<input type="checkbox"/> Arts & Crafts <input type="checkbox"/> Community Commons <input type="checkbox"/> Child Development Center <input type="checkbox"/> Crosswinds Dining Facility <input type="checkbox"/> Desert Eagle RV Lot <input type="checkbox"/> Information, Tickets & Travel <input type="checkbox"/> Lodging <input type="checkbox"/> Dining Facility <input type="checkbox"/> Golf Course <input type="checkbox"/> The Club <input type="checkbox"/> Warrior Fitness Center	<input type="checkbox"/> 1-Month \$220 <input type="checkbox"/> 3-Months (5% Discount) <input type="checkbox"/> 6-Months (10% Discount) <input type="checkbox"/> 12-Months (15% Discount)	<table style="width: 100%; border: none;"> <tr> <td style="text-align: center;">Year</td> <td style="text-align: center;">Year</td> <td style="text-align: center;">Year</td> </tr> <tr> <td><input type="checkbox"/> Jan ___</td> <td><input type="checkbox"/> May ___</td> <td><input type="checkbox"/> Sep ___</td> </tr> <tr> <td><input type="checkbox"/> Feb ___</td> <td><input type="checkbox"/> Jun ___</td> <td><input type="checkbox"/> Oct ___</td> </tr> <tr> <td><input type="checkbox"/> Mar ___</td> <td><input type="checkbox"/> Jul ___</td> <td><input type="checkbox"/> Nov ___</td> </tr> <tr> <td><input type="checkbox"/> Apr ___</td> <td><input type="checkbox"/> Aug ___</td> <td><input type="checkbox"/> Dec ___</td> </tr> </table>	Year	Year	Year	<input type="checkbox"/> Jan ___	<input type="checkbox"/> May ___	<input type="checkbox"/> Sep ___	<input type="checkbox"/> Feb ___	<input type="checkbox"/> Jun ___	<input type="checkbox"/> Oct ___	<input type="checkbox"/> Mar ___	<input type="checkbox"/> Jul ___	<input type="checkbox"/> Nov ___	<input type="checkbox"/> Apr ___	<input type="checkbox"/> Aug ___	<input type="checkbox"/> Dec ___
	Year	Year	Year															
	<input type="checkbox"/> Jan ___	<input type="checkbox"/> May ___	<input type="checkbox"/> Sep ___															
	<input type="checkbox"/> Feb ___	<input type="checkbox"/> Jun ___	<input type="checkbox"/> Oct ___															
	<input type="checkbox"/> Mar ___	<input type="checkbox"/> Jul ___	<input type="checkbox"/> Nov ___															
	<input type="checkbox"/> Apr ___	<input type="checkbox"/> Aug ___	<input type="checkbox"/> Dec ___															
	WE OFFER PRINTING: <input type="checkbox"/> Qty: ___ (22" x 28") \$15 ea																	
	*Priority is set by availability.																	

	MONTHLY RATE: (Up to 3ft x 8ft)	CONTRACT RATES: (save per month)	ADVERTISING MONTH(S)															
BANNER	<input type="checkbox"/> Youth Center (must be 3-18 yo appropriate) <input type="checkbox"/> Warrior Fitness Center Pool <input type="checkbox"/> Outdoor Recreation <input type="checkbox"/> Desert Eagle RV Lot	<input type="checkbox"/> 1-Month \$330 <input type="checkbox"/> 3-Months (5% Discount) <input type="checkbox"/> 6-Months (10% Discount) <input type="checkbox"/> 12-Months (15% Discount)	<table style="width: 100%; border: none;"> <tr> <td style="text-align: center;">Year</td> <td style="text-align: center;">Year</td> <td style="text-align: center;">Year</td> </tr> <tr> <td><input type="checkbox"/> Jan ___</td> <td><input type="checkbox"/> May ___</td> <td><input type="checkbox"/> Sep ___</td> </tr> <tr> <td><input type="checkbox"/> Feb ___</td> <td><input type="checkbox"/> Jun ___</td> <td><input type="checkbox"/> Oct ___</td> </tr> <tr> <td><input type="checkbox"/> Mar ___</td> <td><input type="checkbox"/> Jul ___</td> <td><input type="checkbox"/> Nov ___</td> </tr> <tr> <td><input type="checkbox"/> Apr ___</td> <td><input type="checkbox"/> Aug ___</td> <td><input type="checkbox"/> Dec ___</td> </tr> </table>	Year	Year	Year	<input type="checkbox"/> Jan ___	<input type="checkbox"/> May ___	<input type="checkbox"/> Sep ___	<input type="checkbox"/> Feb ___	<input type="checkbox"/> Jun ___	<input type="checkbox"/> Oct ___	<input type="checkbox"/> Mar ___	<input type="checkbox"/> Jul ___	<input type="checkbox"/> Nov ___	<input type="checkbox"/> Apr ___	<input type="checkbox"/> Aug ___	<input type="checkbox"/> Dec ___
	Year	Year	Year															
	<input type="checkbox"/> Jan ___	<input type="checkbox"/> May ___	<input type="checkbox"/> Sep ___															
	<input type="checkbox"/> Feb ___	<input type="checkbox"/> Jun ___	<input type="checkbox"/> Oct ___															
	<input type="checkbox"/> Mar ___	<input type="checkbox"/> Jul ___	<input type="checkbox"/> Nov ___															
	<input type="checkbox"/> Apr ___	<input type="checkbox"/> Aug ___	<input type="checkbox"/> Dec ___															
	WE OFFER PRINTING: <input type="checkbox"/> Qty: ___ (3ft x 8ft) \$72 ea																	
	*Priority is set by priority.																	

COUNTER WRAP	<input type="checkbox"/> \$2,500 / 6 Months <input type="checkbox"/> \$4,250 / 1 year (15% Discount)	<table style="width: 100%; border: none;"> <tr> <td style="text-align: center;">Year</td> <td style="text-align: center;">Year</td> <td style="text-align: center;">Year</td> </tr> <tr> <td><input type="checkbox"/> Jan ___</td> <td><input type="checkbox"/> May ___</td> <td><input type="checkbox"/> Sep ___</td> </tr> <tr> <td><input type="checkbox"/> Feb ___</td> <td><input type="checkbox"/> Jun ___</td> <td><input type="checkbox"/> Oct ___</td> </tr> <tr> <td><input type="checkbox"/> Mar ___</td> <td><input type="checkbox"/> Jul ___</td> <td><input type="checkbox"/> Nov ___</td> </tr> <tr> <td><input type="checkbox"/> Apr ___</td> <td><input type="checkbox"/> Aug ___</td> <td><input type="checkbox"/> Dec ___</td> </tr> </table>	Year	Year	Year	<input type="checkbox"/> Jan ___	<input type="checkbox"/> May ___	<input type="checkbox"/> Sep ___	<input type="checkbox"/> Feb ___	<input type="checkbox"/> Jun ___	<input type="checkbox"/> Oct ___	<input type="checkbox"/> Mar ___	<input type="checkbox"/> Jul ___	<input type="checkbox"/> Nov ___	<input type="checkbox"/> Apr ___	<input type="checkbox"/> Aug ___	<input type="checkbox"/> Dec ___
Year	Year	Year															
<input type="checkbox"/> Jan ___	<input type="checkbox"/> May ___	<input type="checkbox"/> Sep ___															
<input type="checkbox"/> Feb ___	<input type="checkbox"/> Jun ___	<input type="checkbox"/> Oct ___															
<input type="checkbox"/> Mar ___	<input type="checkbox"/> Jul ___	<input type="checkbox"/> Nov ___															
<input type="checkbox"/> Apr ___	<input type="checkbox"/> Aug ___	<input type="checkbox"/> Dec ___															
Installation must be provided by advertiser.																	

	MONTHLY RATES:	CONTRACT RATES: (save per month)	ADVERTISING MONTH(S)															
WEBSITE	<input type="checkbox"/> Banner Homepage \$250/month (600 x 265 px) <input type="checkbox"/> Sidebar Tall Homepage \$300/month (600 x 1500 px)	<input type="checkbox"/> 3-Months (5% Discount) <input type="checkbox"/> 6-Months (10% Discount) <input type="checkbox"/> 12-Months (15% Discount)	<table style="width: 100%; border: none;"> <tr> <td style="text-align: center;">Year</td> <td style="text-align: center;">Year</td> <td style="text-align: center;">Year</td> </tr> <tr> <td><input type="checkbox"/> Jan ___</td> <td><input type="checkbox"/> May ___</td> <td><input type="checkbox"/> Sep ___</td> </tr> <tr> <td><input type="checkbox"/> Feb ___</td> <td><input type="checkbox"/> Jun ___</td> <td><input type="checkbox"/> Oct ___</td> </tr> <tr> <td><input type="checkbox"/> Mar ___</td> <td><input type="checkbox"/> Jul ___</td> <td><input type="checkbox"/> Nov ___</td> </tr> <tr> <td><input type="checkbox"/> Apr ___</td> <td><input type="checkbox"/> Aug ___</td> <td><input type="checkbox"/> Dec ___</td> </tr> </table>	Year	Year	Year	<input type="checkbox"/> Jan ___	<input type="checkbox"/> May ___	<input type="checkbox"/> Sep ___	<input type="checkbox"/> Feb ___	<input type="checkbox"/> Jun ___	<input type="checkbox"/> Oct ___	<input type="checkbox"/> Mar ___	<input type="checkbox"/> Jul ___	<input type="checkbox"/> Nov ___	<input type="checkbox"/> Apr ___	<input type="checkbox"/> Aug ___	<input type="checkbox"/> Dec ___
	Year	Year	Year															
	<input type="checkbox"/> Jan ___	<input type="checkbox"/> May ___	<input type="checkbox"/> Sep ___															
	<input type="checkbox"/> Feb ___	<input type="checkbox"/> Jun ___	<input type="checkbox"/> Oct ___															
	<input type="checkbox"/> Mar ___	<input type="checkbox"/> Jul ___	<input type="checkbox"/> Nov ___															
	<input type="checkbox"/> Apr ___	<input type="checkbox"/> Aug ___	<input type="checkbox"/> Dec ___															
	All web ads are rotating with link. Priority is set by availability.																	

Company/Advertiser:

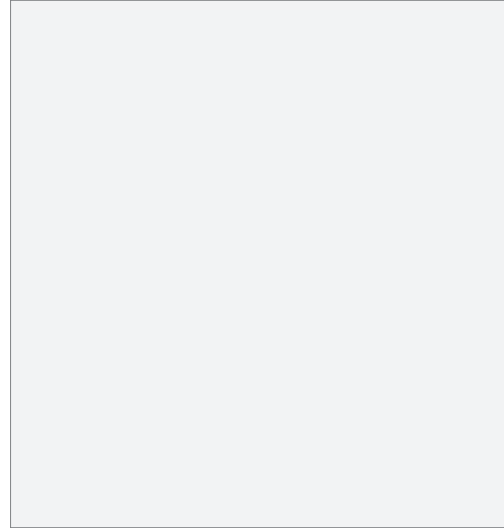
TV NETWORK	HDTV DIGITAL NETWORK (42" - 65" TVs located in FSS Facilities)		ADVERTISING MONTH(S)															
TV NETWORK	<input type="checkbox"/> Static \$275 / Month (10 second) (1920 x 1080 px) <input type="checkbox"/> Video \$385 / Month (15-30 seconds) (16:9 / 60fps / MPEG-4)	<input type="checkbox"/> 3-Months (5% Discount) <input type="checkbox"/> 6-Months (10% Discount) <input type="checkbox"/> 12-Months (15% Discount) All digital ads are rotating.	<table style="width: 100%; border: none;"> <tr> <td style="text-align: center;">Year</td> <td style="text-align: center;">Year</td> <td style="text-align: center;">Year</td> </tr> <tr> <td><input type="checkbox"/> Jan ___</td> <td><input type="checkbox"/> May ___</td> <td><input type="checkbox"/> Sep ___</td> </tr> <tr> <td><input type="checkbox"/> Feb ___</td> <td><input type="checkbox"/> Jun ___</td> <td><input type="checkbox"/> Oct ___</td> </tr> <tr> <td><input type="checkbox"/> Mar ___</td> <td><input type="checkbox"/> Jul ___</td> <td><input type="checkbox"/> Nov ___</td> </tr> <tr> <td><input type="checkbox"/> Apr ___</td> <td><input type="checkbox"/> Aug ___</td> <td><input type="checkbox"/> Dec ___</td> </tr> </table>	Year	Year	Year	<input type="checkbox"/> Jan ___	<input type="checkbox"/> May ___	<input type="checkbox"/> Sep ___	<input type="checkbox"/> Feb ___	<input type="checkbox"/> Jun ___	<input type="checkbox"/> Oct ___	<input type="checkbox"/> Mar ___	<input type="checkbox"/> Jul ___	<input type="checkbox"/> Nov ___	<input type="checkbox"/> Apr ___	<input type="checkbox"/> Aug ___	<input type="checkbox"/> Dec ___
Year	Year	Year																
<input type="checkbox"/> Jan ___	<input type="checkbox"/> May ___	<input type="checkbox"/> Sep ___																
<input type="checkbox"/> Feb ___	<input type="checkbox"/> Jun ___	<input type="checkbox"/> Oct ___																
<input type="checkbox"/> Mar ___	<input type="checkbox"/> Jul ___	<input type="checkbox"/> Nov ___																
<input type="checkbox"/> Apr ___	<input type="checkbox"/> Aug ___	<input type="checkbox"/> Dec ___																

TV NETWORK	LOCATIONS		
TV NETWORK	<input type="checkbox"/> Arts & Crafts <input type="checkbox"/> Community Commons <input type="checkbox"/> Child Development Center <input type="checkbox"/> Crosswinds Dining Facility	<input type="checkbox"/> Information, Tickets & Travel <input type="checkbox"/> Lodging <input type="checkbox"/> Dining Facility <input type="checkbox"/> Golf Course	<input type="checkbox"/> The Club <input type="checkbox"/> Orange Door @ Robin's Roost <input type="checkbox"/> Warrior Fitness Center

3 Link to your website (Web & Digital Magazine):

ADVERTISING TERMS: By signing this agreement, the advertiser and organization agree to abide by all of the contract terms and conditions as noted. Acceptance and publication of advertising does not constitute endorsement by the United States Air Force or its instrumentalities. **All ads submitted to the nonappropriated fund instrumentality will contain a disclaimer, or have one added, to state "Paid Ad. No Federal endorsement of advertiser intended."** The nonappropriated fund instrumentality (NAFI) reserves the right to reject advertising that in the opinion of the nonappropriated fund instrumentality is unsuitable. The nonappropriated fund instrumentality accepts and places this ad with the explicit understanding that the advertiser providing same is authorized to use the entire contents and subject matter thereof. This sale is subject to provisions of Air Force Instruction 34-108, Air Force Commercial Sponsorship Program and Sale of nonappropriated fund instrumentality Advertising. Termination of contract will result in payment of monthly/per issue rate difference for number of months/issues advertisement is successfully published. 99 FSS Marketing is not responsible for any errors in content provided by the advertiser.

PAYMENT TERMS: *Payment is due before advertising is to start.* The nonappropriated fund instrumentality (NAFI) agrees to provide Advertiser with proof of placement. Prepayment is requested on all monthly agreements. All payments due within 30 days of invoice date.



4 _____

Name of authorizing party: _____	NAFI Representative: _____
Title: _____	Title: _____
Address: _____	Address: 4475 England Ave, Bldg. 20 Las Vegas, NV 89191
Phone: _____ Email: _____	Phone: (702) 652-2030 Email: rosalind@nellislife.com

Authorized Signature	Date	Authorized Signature	Date

5 Email to rosalind@nellislife.com. An invoice will be provided with the final cost before payment is taken.